

## 2751 Silver matte polyester with strong adhesive

### Product Description

**2751** is a 50 micron, silver polyester labelstock with a matt print receptive topcoat, and is designed for thermal transfer printing. The topcoat offers excellent image durability in harsh environments. 350E, designed to provide excellent adhesion to high and low surface energy plastics, metals, painted metals and powder coatings.

### Physical Properties

Not for specification purposes  
(Calipers are nominal values)

<b>Facestock</b>	56 micron matt silver topcoated polyester
<b>Adhesive</b>	46 micron 350E acrylic
<b>Liner</b>	56 micron, 62 g/ml white densified glassine

### Key Features

- ③ 2751 topcoat offers high abrasion resistance combined with excellent resistance of the thermal transfer image when exposed to aggressive chemicals such as brake fluid.
- ③ Polyester facestock offers good thermal stability and provides durability in harsh environments.
- ③ excellent adhesion, even on low surface energy substrates, combined with excellent temperature and chemical resistance.
- ③ 46 micron adhesive coat weight gives excellent adhesion to textured surfaces
- ③ 62g/m<sup>2</sup> densified glassine liner assures consistent die cutting

### Application Ideas

- ③ Barcode labels and rating plates
- ③ Property identification and asset labelling in harsh environments
- ③ Warning, instruction, and service labels for durable goods.



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## Performance Characteristics

Not for specification purposes

Standard Test Conditions are 23°C and 50% Relative Humidity

180° Peel Adhesion tested using FINAT Test Procedure FTM 1 (300mm/min)

90° Peel Adhesion tested using FINAT Test Procedure FTM 2 (300mm/min)

Adhesion	20 Minutes at Standard Conditions		72 Hours at Standard Conditions	
	180° Peel N/25mm	90° Peel N/25mm	180° Peel N/25mm	90° Peel N/25mm
<b>Stainless Steel</b>	23.1	20.4	29.4	24.6
<b>ABS</b>	20.3	15.3	24.6	20.1
<b>Polycarbonate</b>	22.4	16.3	26.4	20.5
<b>Polypropylene</b>	21.2	16.0	22.6	19.9

Adhesion	72 Hours at 70°C		72 Hours at - 40°C	
	180° Peel N/25mm	90° Peel N/25mm	180° Peel N/25mm	90° Peel N/25mm
<b>Stainless Steel</b>	28.0	25.5	27.1	25.6
<b>ABS</b>	25.1	18.0	23.2	24.8
<b>Polycarbonate</b>	23.7	21.4	26.6	23.8
<b>Polypropylene</b>	17.0	10.8	23.4	21.7

Adhesion	72 Hours at 40°C and 95% RH	
	180° Peel N/25mm	90° Peel N/25mm
<b>Stainless Steel</b>	26.8	24.5
<b>ABS</b>	21.1	23.8
<b>Polycarbonate</b>	18.9	23.8
<b>Polypropylene</b>	23.9	19.5

Liner Release tested using FINAT Test Procedures

FTM 3 (180° removal of liner from face material at 300mm/min)

FTM 4 (180° removal of liner from face material at 10m/min)

Liner Release	Rate of Removal	Release Force	Units
FTM 3	300 mm per min	18.9	cN/50mm
FTM 4	10 m per min	9.0	cN/25mm

Temperature resistance of label applied to stainless steel.

Other substrates should be tested as per application

<b>Service Temperature</b>	-40 to 150°C
<b>Minimum Application Temperature</b>	5°C

## Processing

### Printing:

Facestock is topcoated for improved ink receptivity and is designed for thermal transfer printing. Thermal transfer printing with resin ribbons is recommended for optimum durability.

### Die Cutting:

Rotary die-cutting is recommended. Fanfolding of labels is not recommended. Small labels should be evaluated carefully. Winding tensions should be kept at a minimum to help prevent the adhesive from oozing.

### Packaging:

Finished labels should be stored in plastic bags.

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<b>Special Considerations</b>	<p>For maximum bond strength, the surface should be clean and dry. Isopropyl alcohol is a typical cleaning solvent.</p> <p><b>NOTE:</b> When using solvents, read and follow the manufacturer's precautions and directions for use.</p> <p>For best bonding conditions, application surface should be at room temperature or higher. Low temperature surfaces, below 5°C can cause the adhesive to become so firm that it will not develop maximum contact with the substrate. Higher initial bonds can be achieved through increased rubdown pressure.</p>
<b>Storage</b>	Store at standard room temperature conditions of 21°C and 50% relative humidity.
<b>Shelf Life</b>	At least 24 months from date of dispatch when stored in the original packaging at 21°C & 50 % relative humidity
<b>Important Notice</b>	All statements, technical information and recommendations contained in this document are based upon tests or experience that we believe are reliable. However, many factors beyond our control can affect the use and performance of a this product in a particular application, including the conditions under which the product is used and the time and environmental conditions in which the product is expected to perform. Since these factors are uniquely within the user's knowledge and control, it is essential that the user evaluate this product to determine whether it is fit for a particular purpose and suitable for the user's method or application. All questions of liability relating to this product are governed by the terms of the sale subject, where applicable, to the prevailing law



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